



Walt Culbertson – Bio Summary

Walt Culbertson is the host and producer of the Jacksonville Comcast TV show called Medical Update and the CEO of HealthTransactions, Inc. The firm is dedicated to healthcare administrative, financial, and clinical transactions success since 2004. Walt's 35-year career in health care and information systems processing includes significant technology and operations experience spanning all major facets of the health care industry. This includes provider, payer, clearinghouse and financial solutions, delivered across mainframe, midrange and networked computer foundations. Walt is actively involved in initiatives to promote health information technology (HIT), regional health information exchanges (HIE), electronic health records and electronic prescribing.

Walt is currently the Technical and Operations Lead for the State of Florida Health Information Exchange. He most recently served as a managing project director for health plan and provider implementations of the new HIPAA standards for X12N 5010 and ICD-10. Walt most recently served as the interim program director for the Center for the Advancement of Health IT (AHIT), the rural and north Florida Regional Extension Center helping to launch the REC program. Walt also served as the Community Liaison and Outreach Coordinator for the REC. Walt currently represents the state of Florida as it's technical and HIE subject matter expert for the State Health Policy Consortium, Southeast Regional HIT-HIE Collaboration (SERCH). Through a project being sponsored by the Office of the National Coordinator (ONC), SERCH is collaborating on a whitepaper and framework for facilitating cross-border Health Information Exchange (HIE) for Disaster Preparedness in the Southeast and Gulf States.

Walt was the President of ePrescribe America and the founding Executive Director of ePrescribe Florida, a collaboration of the state's leading health plans; state medical and hospital associations; the Department of Health and County Medical Societies; government agencies; and the retail pharmacy chains and pharmaceuticals. Walt is also a consultant to e-prescribing, HIT and HIE initiatives in Tennessee, Ohio and Virginia. This includes individual state and regional efforts aimed at organizing stakeholders to respond to the numerous opportunities within the Health Information Technology (HITECH) provisions of the American Recovery and Reinvestment Act (ARRA).

Recognized as a leading healthcare technologist and HIPAA authority, Walt has helped large national and regional health plans and providers to direct their e-capabilities and migration of business practices, functions and policies toward e-commerce interaction supporting self-service and self-administration. Walt served as the Chief Technology, Security and Privacy Officer of Webify Solutions a leading Web services applications vendor recently acquired by IBM. Prior to that, he served as the Chief Technology, Security and Privacy Officer for Availity, the second largest health care clearinghouse created by Blue Cross and Blue Shield of Florida and Humana. Under Walt's technology leadership, Availity successfully integrated a host of desperate technology foundations and platforms which earned Availity the reputation as one of the most successful clearinghouse startups in health care. Availity garnered the AstraZeneca-NMHCC Partnership Award, the TETHIE Award for Most Innovative IT Solution in the Payer Community, the E-Fusion Award, and the eHealthcare Leadership Award.

As Vice President of HIPAA Solutions for the TriZetto Group, Walt was responsible for the development and operation of health care related Internet solutions and strategic partnership alliances. Walt also served as Vice President of Healthcare for CMC, helping them to launch their healthcare division, and as a senior healthcare consultant for PriceWaterhouseCoopers, LLP, performing in the role as a Director within the PwC Healthcare Consulting Practice.

Walt started his healthcare career as a Navy Corpsman with a Dental Technician rating, and in the early 80's designed and authored one of the first networked desktop solutions for dentists, physicians and clinics; the Patient Management System (PMS). In prior healthcare engagements Walt designed and managed the development of the South Carolina State Health Purchasing Alliance (SHPA) healthcare benefits rating and quoting application, the Florida Community Health Purchasing Alliance (CHPA) health plan billing renewals client/server application, and managed numerous solutions and technology projects across a wide range of national and regional health plans and Third Party Administrators.



Walt has served as the keynote and featured speaker at dozens of healthcare conferences, forums, electronic prescribing and HIPAA educational events. In prior industry leadership roles, Walt has served as the Co-Chair of a CMS Sponsored Insurance Commissioner Task Force which included the thirteen Southern States, and is the founding Chair of the Southern Healthcare Administrative Regional Process (SHARP), a public and private collaboration of private health care organizations and Health and Human Services (HHS), Health Resources Services Administration (HRSA) and the Centers for Medicare and Medicaid Services (CMS).

Walt is also one of the founding Security and Privacy Co-Chairs for the Workgroup for Electronic Data Interchange (WEDI) Strategic National Implementation Process (SNIP) and serves on the executive boards of the HIPAA Conformance Certification Organization (HCCO) and the HIPAA Action Workgroup of Kentucky (HAWK). Walt has been awarded the WEDI Leadership in Technology Awards, and has been twice awarded the WEDI Award of Merit and the WEDI Distinguished Service Awards. He has also received Leadership awards from SHARP and the Healthcare Information and Management System Society (HIMSS).

Industry Leadership Roles -- Administrative Simplification and Health Information Adoption

- Keynote and featured speaker at Industry conferences, forums, summits, and events.
- Frequent guest on the Florida cable show "Medical Update."
- Founding President of ePrescribe America, a collaboration of leading health plans, provider associations and organizations, retail pharmacies.
- Founding Executive Director of ePrescribe Florida, a collaboration of Florida's leading healthplans, provider associations and organizations, retail pharmacies, and electronic prescribing vendors.
- Founding Chair of the Southern HealthCare Administrative Regional Process (SHARP), a regional collaborative workgroup alliance of private and public health care organizations and HHS, HRSA and CMS.
- Founding Co-Chair of a CMS Sponsored Insurance Commissioner Task Force of the 13 Southern States.
- Founding Security and Privacy Co-Chair for the Workgroup for Electronic Data Interchange (WEDI) Strategic National Implementation Process (SNIP).
- Executive Board of the HIPAA Conformance Certification Organization (HCCO).
- Executive Board of the HIPAA Action Workgroup of Kentucky (HAWK).

Teaching, Education, and Professional Affiliations

- Adjunct Professor, Mastering Business on the Internet (e-), Florida State University (1999-2000)
- Certified Webmaster (CW), Florida State University
- Certified Instructor and Webmaster, WebmasterCertification.com, WebYoda
- Information Management Systems (Magna Cum Laude) Ann Arundel College, Maryland
- Workgroup for Electronic Data Interchange (WEDI)
- Data Interchange Standards Association (DISA), and DISA XML-EDI
- Healthcare Information Management Systems Society (HIMSS)



Developed Healthcare Web Sites

- Florida Health Information Exchange
- Medical Update Show
- CommonwealthRx
- ePrescribe America
- ePrescribe Florida
- ePrescribe Tennessee
- Workgroup for Electronic Data Interchange (WEDI)
- Health Transactions
- Webify Solutions – Healthcare
- Georgia Strategic Implementation Process (GSLIP)
- Availity
- Sharp WorkGroup
- Computer Management Consultants (CMC) Healthcare
- Claim Soft
- FutureSoft

